

Zoom In. Zoom Out.

Dual views of the consultant perspective with Market Lens + Mercer Trends together.

Understanding the consultant perspective has never been more critical for raising institutional assets, and transparency into that perspective has never been more accessible. With Market Lens and Mercer Trends, you have more complete line-of-sight into the consultant perspective, with both granular and aggregated views that drive powerful outcomes like:

TARGETED CONSULTANT OUTREACH

Connect with the right consultants about the right strategies.

MORE PRODUCTIVE MEETINGS

Have a better understanding of the consultant perspective.

LONGER LEAD TIMES

Know about opportunities before they're announced.

DATA-SPECIFIC CONVERSATIONS

Talk to your clients about how your relationship could expand.

BETTER FORECAST PLANNING

Look ahead to future demand for asset classes and strategies.

Better Together.



Zoom In: Market Lens

Granular data offering deep insight about investor prospects and pinpointing where new searches, expansions or replacements are likely to appear.



Zoom Out: Mercer Trends

Aggregated data for broader insight, illuminating the distribution of Mercer ratings, searches, research and actual fees across asset classes, geographies and account sizes.



Like Market Lens, Mercer Trends is accessed through the Nasdaq eVestment platform you already rely on to understand how your products rank against peers. Request a tour to see what more transparency into the consultant perspective actually looks like.

nasdaq.com/solutions/evestment