

Build Or Buy?

If you're looking to improve operational efficiency, research management technology is vital – but it comes at a price. So why not build your own solution?

As it turns out, there's much more to total cost of ownership than you'd think. Of our clients who built or started to build their own solution, **80% returned to Nasdaq eVestment Research Management** when hit with these realities.

The Reality	Are You Really Equipped To...	With Research Management
Ongoing maintenance	Keep up with authentication changes, patches and software updates	New software releases weekly
Security risks	Fend off hundreds of attacks per day with dedicated security resources	256 Bit AES TLS Data Transmission; SOC 1 and SOC 2 SSAE 16/ISAE 3402 Attestations; ISO/IEC 27001:2005 Audit and Certification
Replatforming requirements	Replatform your homegrown solution every three years	Full platform support

Minimum requirements for a proper build:



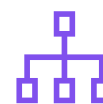
Development team of at least four people



Database architecture



Server-side API development



Infrastructure, networking, storage

Cut The Complexity

and let Nasdaq eVestment Research Management do the work for you.

To learn more, visit nasdaq.com/solutions/evestment