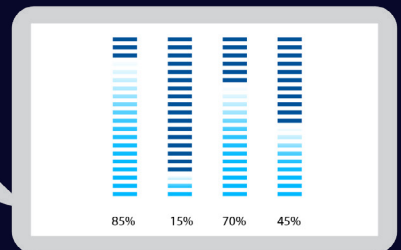
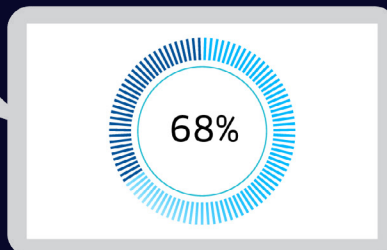
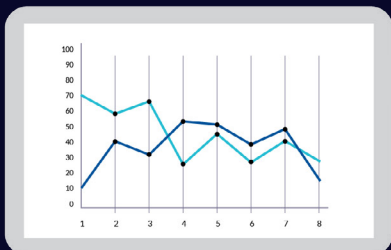


# From Data to Actionable Insights

Harnessing the power of competitive intelligence through out-of-the-box data visualization.

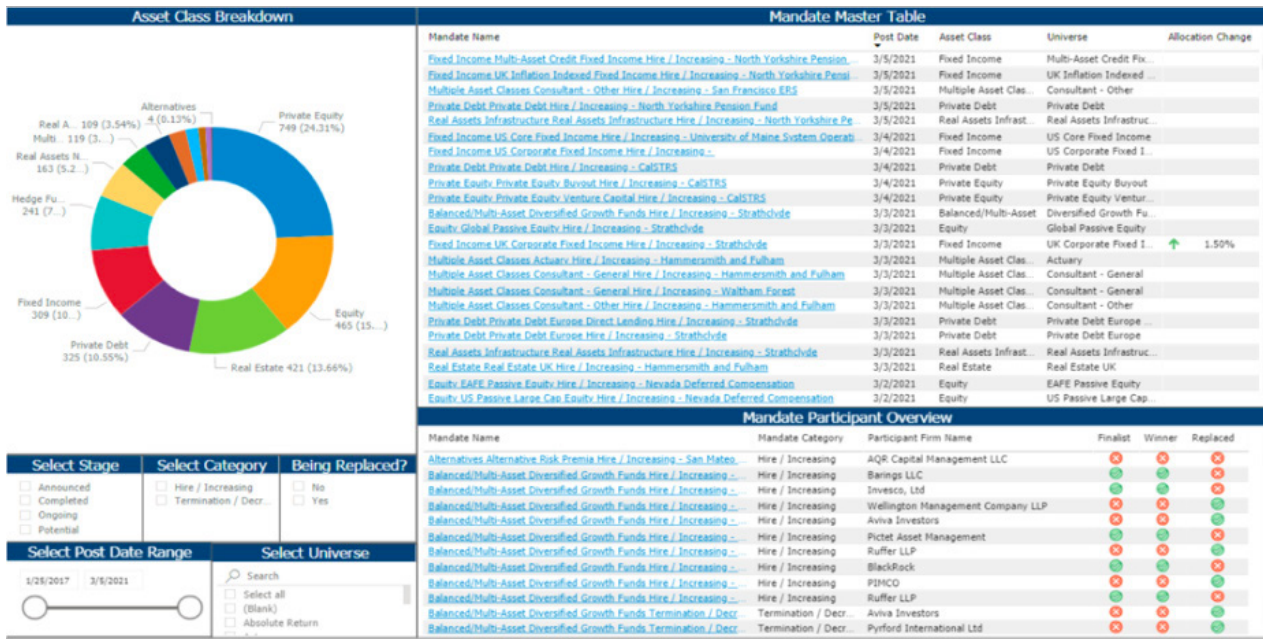


# Key Concept:

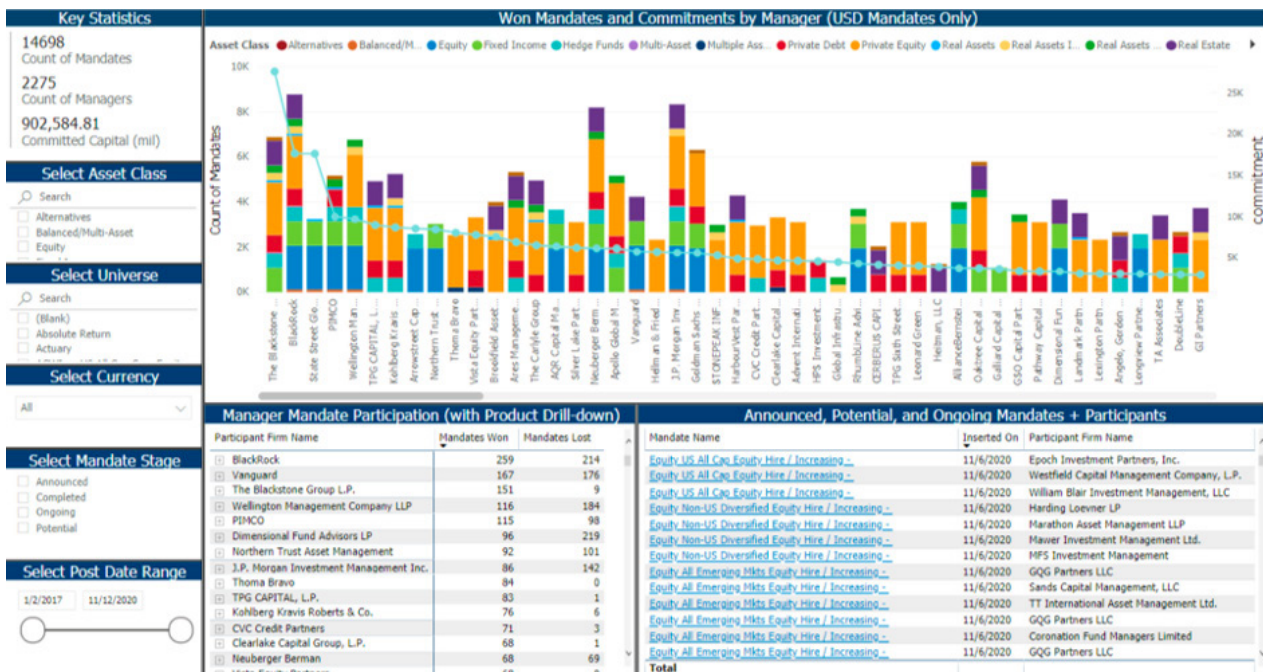
Visualization brings data to life, so intelligence can be understood in multiple dimensions, making it easier than ever to uncover competitive insights.

Pre-built Power BI templates, fueled with intelligence from Nasdaq eVestment's Market Lens API, give managers out-of-the-box data visualizations for detecting new opportunities. Implementation is usually same-day, by your firm's Microsoft Administrator. No development is required.

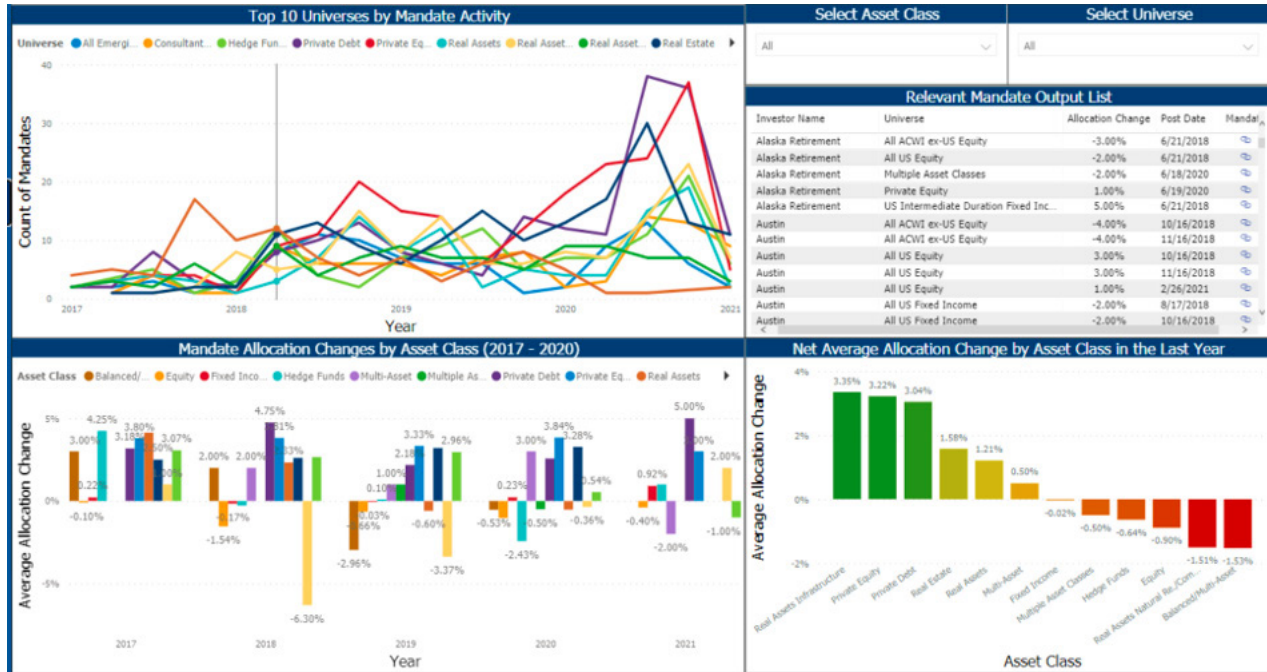
## Mandate Overview



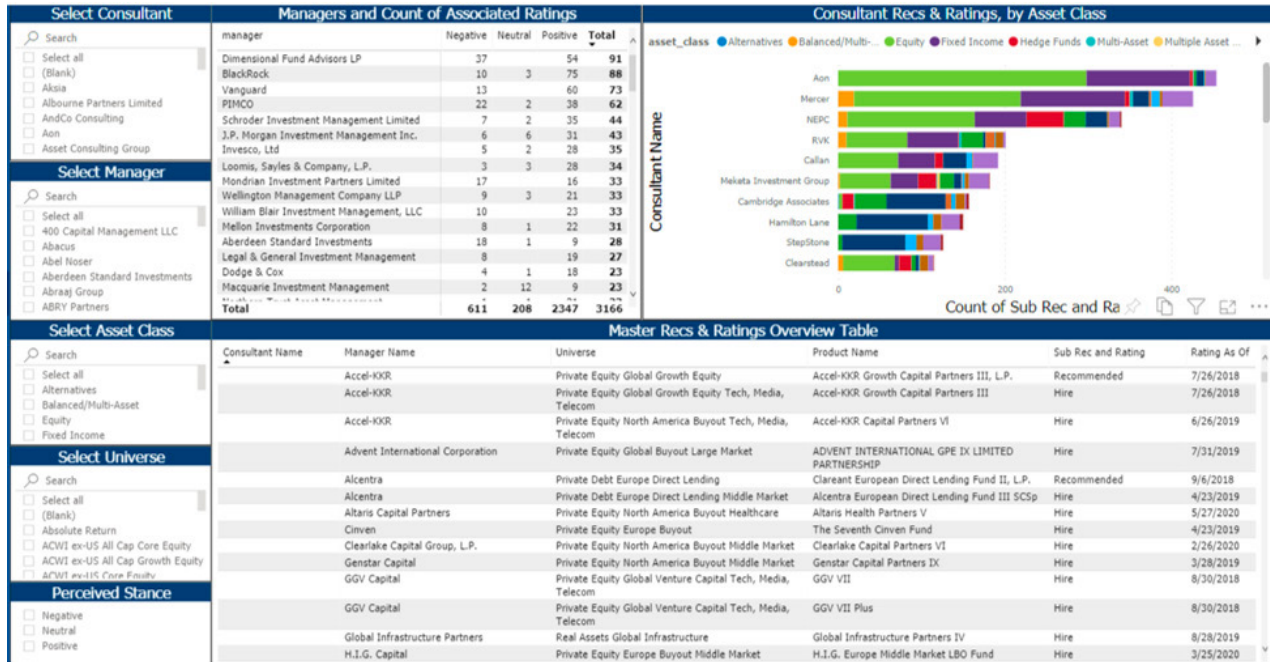
## Mandate Participants



## Mandate Trends



## Consultant Ratings & Recommendations





Bringing data to life through visualization helps Distribution teams analyze mandate trends and competitor data at-a-glance, so they can detect signals faster.

Learn how firms just like yours are leveraging out-of-the-box visualizations from Nasdaq eVestment to gain a competitive advantage without the need for developers or advanced technical resources.

[solutions@evestment.com](mailto:solutions@evestment.com)

The screenshot shows the Microsoft AppSource interface for the 'Market Lens for Power BI' application. At the top, there is a search bar and the Microsoft AppSource logo. Below the search bar, the breadcrumb 'Apps > Market Lens for Power BI' is visible. The main content area features a card for the application with a blue circular icon containing a white 'e' and horizontal bars. To the right of the icon, the text reads 'Market Lens for Power BI', 'Nasdaq', and 'Power BI apps'. Below this, there is a 'Pricing Free' label and a blue 'Get it now' button. Underneath the card, there are tabs for 'Overview', 'Reviews', and 'Details + support'. The 'Overview' tab is selected, showing a detailed description of the application. The description states that eVestment provides Market Lens API clients with starter Power BI templates to enable custom data visualization. It highlights the interactive visualizations and business intelligence capabilities, allowing users to create their own reports and dashboards. The text also mentions that eVestment provides several initial data visualizations, including mandate analysis, asset classes and strategies analysis, and recommendations and ratings analysis. The description concludes by stating that Market Lens is the only provider to offer an aggregated view of consultant recommendations, and the Power BI platform allows for deeper analytics and insight.

