

Nasdaq Impact Report 2021

GLOBAL Reach / LOCAL Impact

Every day, Nasdaq is driven by our purpose of advancing inclusive growth. In 2021, we deepened this commitment, embedding purpose firmly into our business strategy, reimagining our Foundation, engaging global stakeholders, and establishing strategic partnerships to support a more sustainable and prosperous future for all.

Building on Our Foundation

The Nasdaq Foundation provides grants focused on diversifying entrepreneurship, expanding financial literacy, and providing greater access to capital markets.



6
Grant Recipients

38
Grant Applicants

\$480,000
In Grants Made

\$5,000,000
Recapitalization from Nasdaq

Launched New Investor Initiative Program & Research



Published report with Aspen Institute and Commonwealth

A Framework for Inclusive Investing: Driving Stock Market Participation to Close the Wealth Gap for Women of Color

Key 2021 partnerships



Employee-Led Philanthropy

GoodWorks is Nasdaq's signature engagement program, helping to connect employees with the causes, charities, and communities that they support.

Volunteerism

352
Employee Volunteers

1,374
Hours Given

100
Events Organized

75
Institutions Supported

Including:

Black Girls Code, American National Red Cross, Young Investors Society, Trevor Project, Skills for Change

Donations

1,001
Employee Donations

\$289,723
Donated by Employees

\$365,664
Matched by Nasdaq

661
Institutions Supported

Including:

Wounded Warriors Project, Doctors Without Borders, Black and Brown Founders, Equal Justice Initiative, Opportunity Hub

Creating a Sustainable Culture



100%
HRC Corporate Equality Index



Inclusion
JUST100 inclusion (1st time)



Inclusion
DJSI inclusion (6th time)

- Enterprise carbon neutrality
- Puro.earth carbon market
- Anti-Financial Crime products
- Board Diversity listing rule
- Science-Based Targets Initiative

- Expanded ESG Reporting (SASB, TCFD)
- Enterprise Human Rights Assessment
- UN Women's Empowerment Principles

A Purposeful Market

9
Cleantech IPOs (\$16.8B)

99
Cleantech companies listed

50
New Female CEOs

Engaging Global Stakeholders

11 Employee Resource Groups

2 Purpose Roundtable events Focused on inclusive growth & prosperity

Sweden, Finland, Denmark, Iceland EU Financial Literacy programs

Lithuania Refugee Support

India Disability Awareness Training

Sweden Financial Planning Workshops

UK Breast Cancer Awareness Day

Philippines Clean Water Accessibility

Hong Kong MBA Career Development

Purpose Week 2021

Nasdaq Global Week of Service

1,722
Employee Participants

20
Purpose Challengers (business plan creators)

6
Purpose Champions (employee leaders)

Volunteering Week 2021

20 Team Activities

Purpose Sponsorships

- Harlem Educational Activities Fund
- Youth, Inc.
- NYU Stern Business School