

Nasdaq Dorsey Wright

Founded in Richmond, Virginia in 1987 and acquired by Nasdaq in 2015, Nasdaq Dorsey Wright (NDW) is a registered investment advisory firm specializing in Relative Strength-based tactical solutions, with over 35 years of experience guiding clients through market cycles.

Our Mission

Our mission is to empower advisors, allowing them to prioritize client relationships and business growth. The NDW Research Platform equips financial advisors with charts, indicators, and tools to optimize portfolio allocations based on Relative Strength. We offer access to over 100 premade models and custom alerts covering 50,000 individual stocks, ETFs, and mutual funds.

Our ETF-linked indexes, introduced in 2007, have expanded into innovative global solutions for investment professionals. We also offer managed account solutions that leverage our proprietary tactical models. These systematic, rules-based strategies are available as separately managed accounts (SMAs) and unified managed accounts (UMAs) on 15+ platforms.

7K+

Research
Platform Users

30+

Licensed ETFs/
Mutual Funds/UITs

100+

Model
Portfolios

10+

Managed Account
Strategies

1 Nasdaq Dorsey Wright Research Platform

In addition to an extensive database of Point & Figure charts on over 50,000 securities and a daily research report with timely market insights and security recommendations prepared by the Nasdaq Dorsey Wright analyst team, our research platform gives you access to tools designed to help you in the following areas:



Asset Allocation

- Determine broad technical outlook of the market to focus portfolio allocations within areas of Relative Strength
- Use technical indicators to identify when supply or demand is in control of the market



Idea Generation

- Pair fundamental lists of “what to buy” with technical insights on “when to buy”
- Transparent and straightforward rating system for over 50,000 individual stocks, ETFs, and mutual funds that are designed to increase your odds of success over time



Portfolio Monitoring

- Upload or construct watchlists to monitor the technical strength of a roster of securities
- Use our alerts system to stay informed of changes in the technical outlook of a security, portfolio, or the market as a whole



Model Portfolios

- Identify leaders based on Relative Strength and build a rules-based, repeatable process
- Access to 100+ turnkey stock, ETF, and mutual fund model portfolios
- Build, back test, and implement custom model portfolios

2 Nasdaq Dorsey Wright Indexes

Nasdaq Dorsey Wright partners with several leading mutual fund and ETF providers, including First Trust, Invesco, and ProShares, to turn Nasdaq Dorsey Wright indexes into investible strategies. Nasdaq has established itself as one of the largest providers of investment indexes with over 30,000 indexes globally, including a lineup of momentum indexes that are constructed using the Nasdaq Dorsey Wright methodology. There are currently over 30 investment products linked to Nasdaq Dorsey Wright indexes.



3 Nasdaq Dorsey Wright Managed Account Strategies

Our Systematic Relative Strength family of investment strategies are available as separately managed accounts (SMAs) and/or unified managed accounts (UMAs), on over 15 platforms. We employ disciplined, rules-based methodologies that seek to capitalize upon long-term leadership trends, by applying our Relative Strength model across varying investment universes and model constraints resulting in different risk and return profiles.



Domestic Equities

- Systematic Relative Strength Core
- Systematic Relative Strength Aggressive
- Systematic Relative Strength Growth



International Equities

- Systematic Relative Strength International



Fixed Income

- Tactical Fixed Income



Multi-Asset

- Systematic Relative Strength Balanced
- Global Macro



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Free Trial: dorseywright.nasdaq.com/trial



View managed accounts and where they are available or visit:
nasdaq.com/SMA-UMA

FOR MORE INFORMATION

Nasdaq Dorsey Wright's Research Platform

Managed accounts, Indexes and Investment solutions

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