

Mercer Trends

Deeper Data, Broader Insight

Mercer Trends gives you more intelligence for positioning your products, based on more transparency into how your strategies are perceived in the marketplace and how they rank versus peers across multiple dimensions, from performance to fees to ESG ratings.



Performance In Context

See your strategies as consultants and investors do, relative to peers through universes constructed by Mercer researchers.



Mandate And Research Trends

Understand the searches conducted by one of the largest consultants in the world, view asset allocation trends, and identify the universes being researched today for tomorrow's decisions by Mercer clients.



Fees In Context

Analyze your fee strategy with transparency into the actual fees paid by Mercer clients on over 3,000 portfolios globally, aggregated by account size and asset class.



ESG Ratings

As ESG commitments are now a pivotal focus in client portfolios, get line-of-sight into your actual Mercer ESG ratings and those of peers, produced by the Mercer Manager Research boutiques, boasting 15+ years of experience.

Three Package Options: All Accessed in Nasdaq eVestment

	Essentials	Enhanced	Premium
Mercer universes	x	x	x
Mercer searches by asset class and geography	x	x	x
Research activity of Mercer consultants and clients at the universe level	x	x	x
Distribution of Mercer investment ratings by universe	x	x	x
Number of Operational Due Diligence reports commissioned by Mercer clients by universe	x	x	x
Actual Mercer ESG ratings for all rated products		x	x
Negotiated fees paid by Mercer clients aggregated by universe and account size			x

Subscribing to Mercer Trends has no impact on Mercer research, recommendations, ratings or client guidance.

Market Lens + Mercer Trends Work Together

As a complement to Nasdaq eVestment Market Lens, Mercer Trends gives asset managers deeper data and broader insight into the consultant perspective — conveniently accessed through the Nasdaq eVestment platform.

Connect with us to learn more: nasdaq.com/solutions/evestment