

Nasdaq and Vista Equity Partners

Increasing the Pool of Board Ready Candidates

Vista is a leading global investment firm that exclusively invests in enterprise software, data and technology-enabled organizations across private equity, permanent capital, credit and public equity strategies, bringing an approach that prioritizes creating enduring market value for the benefit of its global ecosystem of investors, companies, customers and employees. Vista established an External Board Program in 2017 with the intention to bring in outside leadership who could provide strategic advisement to portfolio company boards.

Vista Equity Partners' program has a dedicated team and a scalable process to identify leading external board members to advance and accelerate the growth of Vista portfolio companies, with a specific focus on traditionally underrepresented candidates.

Board education is a fundamental component of Vista's work with its portfolio company boards, including an onboarding template and primers on various topics to ensure effective board oversight.

Vista partnered with the National Association of Corporate Directors (NACD) and the Society for Human Resource Management (SHRM) to launch an **Audit Committee Pipeline Program** and **Compensation, Nomination and Governance Pipeline Program** with an annual cohort of thirty to fifty underrepresented board ready individuals. Nasdaq Listings are welcome to engage these individuals for potential board seats.

RESOURCES & VALUE

Nasdaq and Vista are committed to supporting the board recruitment and composition planning needs of Nasdaq-listed companies through complimentary access to board ready candidates.

Nasdaq-listed companies have complimentary access to Vista's network of board ready candidates from the Audit Committee Pipeline Program and Compensation, Nomination and Governance Pipeline Program.

Please contact [Bessie Watts](#) and mention Nasdaq for access to the above board ready candidates.