

## Nasdaq and FirstBoard.io®

Accelerating Female Representation on Corporate Boards

FirstBoard.io<sup>®</sup> is a curated collective of female tech and health-tech Founders, CXOs, and VP level operating leaders working together to increase female representation on company boards. FirstBoard.io's members have driven growth and scale across multiple verticals & disciplines, resulting in billion dollar exits and IPOs. Members of the extended Firstboard.io network are ready to serve as board members for private and public companies.

**FirstBoard.io** is a curated group of accomplished female executives in technology, working together to increase the representation of women on boards and at the highest level of corporate governance and management. The expertise of all FirstBoard.io board members is defined across three dimensions important to any corporate board.

- **Technology:** All FirstBoard.io board members are highly skilled executives with significant technology expertise.
- **Operating:** All FirstBoard.io board members have served in operating leadership roles at public and private technology companies.
- Scale: FirstBoard.io board members have driven companies to scale, resulting in million dollar exits and IPOs.

Nasdaq Listings may access Board Placement Services at FirstBoard.io's Board Search Level or Premium Managed Board search level.

**Board Search:** FirstBoard.io will provide a complimentary list of 3-5 board candidates from the extended FirstBoard.io network of female board ready operating leaders in technology and health tech. A discounted success fee will be applied upon the appointment of a board director from the curated list provided.

**Premium Managed Board Search:** FirstBoard.io will recommend 5 or more board candidates from the FirstBoard.io extended network in technology and health tech, based upon the mutually agreed search criteria. FirstBoard.io will manage the entire board recruitment process at a discounted placement fee.\*

## **RESOURCES & VALUE**

Nasdaq and FirstBoard.io<sup>®</sup> are committed to supporting the board recruitment needs of Nasdaq-listed companies. Nasdaq-listed companies receive access to curated candidate slates and discounted board search services.

Board Search: Complimentary access to a list of 3-5 board candidates from the extended FirstBoard.io network. Discounted success fee upon appointment of a board director from curated list.

Premium Managed Board Search: FirstBoard.io will recommend 5+ board candidates from the extended FirstBoard.io network. FirstBoard.io will manage the entire board recruitment process at a discounted placement fee.\*

Please contact <u>contact@firstboard.io</u> and mention Nasdaq for access to the above resources.

\*Placement fees are determined by FirstBoard.io based upon the complexity of the search request.