

Nasdaq POP

Hong Kong

Nasdaq is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through our diverse portfolio of solutions, we enable customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, our technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions.

Now we make it even faster, easier and more cost efficient for firms operating in Asia to connect.

Your gateway to Nasdaq markets

Nasdaq provides a connectivity service in Hong Kong, Nasdaq Point Of Presence (POP) together with leading network provider BSO Network. The Nasdaq POP is designed for firms who are looking for a competitively priced, resilient, secure, low latency connectivity solution to support their business. The new Hong Kong POP (Nasdaq HK POP) enables customers the opportunity to access Nasdaq U.S. markets and index data feeds in a truly local environment.

Nasdaq POP provides low latency resilient network technology

BSO's high speed optical backbone delivers paths that are particularly effective in low latency applications and market data delivery. Nasdaq offers POPs services in the following Hong Kong data centers:

- HK1 Equinix -168 Yeung Uk Road
- Mega-i 399 Chai Wan Rd
- HKeX 1 Chun Ying St.
- HKT SkyExchange TKO IAC 22 Chun Cheong Street

Access to Nasdaq services will require establishing a connection from your data center to at least one of the local Nasdaq POPs, or cross-connect to Nasdaq if you are co-located within any of the above POP data centers.

Redundancy can be achieved with two diverse connections within each POP data center or by establishing connections to diverse POP data centers.

Easy access

One single connection to a Nasdaq POP provides you with the opportunity to access the Nasdaq U.S. data feeds.

Expected Latency

	HKEX 1	MEGA-I	HK1	HKT
Primary route	88.99 ms	88.98 ms	88.80 ms	89.01 ms
Secondary route	101.95 ms	102.00 ms	102.14 ms	101.97 ms

Latency is one-way (as market data is sent the one way) and measured in milliseconds from origination site in Carteret, NJ (US).

Existing Nasdaq co-location and connectivity customers may place orders using the CoLo and Connectivity Console. Please refer to the Co-Location and Connectivity Price List for our competitive install and monthly fee rates.

For More Information

RICHARD GAUDY

Head of Sales, Europe
Trade Management Services
+46 8 405 6103
richard.gaudy@nasdaq.com

PER WETTERGREN

Head of Business
Development, Europe
Trade Management Services
+46 8 405 6382
per.wettergren@nasdaq.com

© Copyright 2020. All rights reserved. Nasdaq, Nasdaq Last Sale (NLS), and Nasdaq Basic are registered trademarks of Nasdaq, Inc. 1223-Q20