

Kiwoom Asset Management

“Innovation” – that is what Kiwoom Asset Management stands for!

Despite the ever changing investment trends hence the ever changing investor needs, Kiwoom Asset Management remains one of the most trusted brand in South Korea due to its innovative product solutions.

Established in 1988 with asset under management of KRW48 trillion (around USD41 billion)*, Kiwoom Asset Management is a top-tier local asset management company that provides full range of financial management services. Homegrown in South Korea, it has presence in Vietnam serving clients in the Asia Pacific region. With its investment capability Kiwoom Asset Management has been a pioneer in providing innovative investment solutions.

Kiwoom Asset Management ventured into the Exchange-traded Fund (“ETF”) space under the brand name “KOSEF” since the launch of Korea’s 1st ETF, KOSEF200 which tracks a market representative benchmark, Kospi200, in 2002. Subsequently, the firm debuted the country’s 1st smart-beta ETF, KOSEF Bluechip ETF, in 2008 and this was followed by the the 1st ever in town currency ETF series, KOSEF US Dollar ETF and KOSEF US Dollar Inverse ETF, in 2011. The firm stepped up its game in 2018 and launched KOSEF200 Total Return ETF which carries a groundbreaking cost of 0.012%, raising more than USD30 million in size.

With over 15 years of experience and strong brand recognition, Kiwoom Asset Management has been providing investors with intelligent solutions that employ sophisticated investment strategies delivering stable returns with minimized tracking errors. As an innovative ETF provider, Kiwoom Asset Management is here to assist our clients with customizing their portfolio in accordance to their evolving needs.



 <http://www.kosef.co.kr/en/product/>

 @Kiwoom Asset Management

“KIWOOM ASSET MANAGEMENT AND NASDAQ SHARE THE SAME MISSION – PROVIDING INVESTORS INNOVATIVE AND EFFECTIVE TOOLS TO TAP THE MARKET POTENTIAL”

**JONGHYEOP KIM,
SENIOR PORTFOLIO MANAGER,
KIWOOM ASSET MANAGEMENT**

* As at November 2020

Another innovative investment solution

The long list of innovation and success does not end here. Kiwoom Asset Management is joining force with Nasdaq to offer a new trading product, which is the 1st of its kind globally: Nasdaq U.S. Low Volatility Dividend Achievers Index (“LVDA”) ETF.

LVDA is a unique index that combines the benefits of low volatility and dividend growth. Low volatility strategies have been gaining market share over the last few years as it is better at providing long-term capital appreciation compared to high volatility strategies. Dividend growth strategies can ensure the preservation of dividend value over time due to inflation. As a result, dividend growth is a critical factor that investors should consider when they are looking for moderate yield, capital appreciation and inflationary protection.

LVDA aims to select U.S. securities that have grown their dividends for at least 10 consecutive years and that reside in sectors that exhibit relative low volatility. Investors can tap LVDA ETF to capture the investment potential from low volatility and dividend growth while enjoying transparency and low cost with the ETF wrapper.

Collaboration with Nasdaq

Kiwoom Asset Management is proud to have partnership with Nasdaq to bring LVDA strategy to the investors in South Korea.

We are also extremely pleased with the support from Nasdaq – all the way from management, product, sales and marketing. It makes the entire product planning process much easier for us.

Kiwoom Asset Management shares the same investors commitment with Nasdaq. We look forward to working even more closely with Nasdaq in product ideas in order to ensure our local investors in South Korea are best serve with the right product at the right time.

For more information

Kiwoom Asset Management: <http://www.kosef.co.kr/en/product/>

Nasdaq Global Indexes: <https://www.nasdaq.com/GlobalIndexes> | IndexAPAC@nasdaq.com