

# 2024 Impact Snapshot

## Advancing Economic Progress For All

Our purpose—to advance economic progress for all—drives our commitment to connecting business, capital, and innovative ideas. In 2024, Nasdaq invested \$6.8M in employee-led philanthropy, entrepreneurial education, investor engagement, and sustainable solutions to empower communities around the world.

**\$6.8M**

Total invested by Nasdaq towards resources and initiatives aimed at empowering communities worldwide.

## Nasdaq Foundation

Over the past year, the Nasdaq Foundation has continued to make progress towards our mission of reimagining investor engagement and diversifying entrepreneurship, growing our network of partners through the Quarterly Grant Program and the New Investor Initiative.

764

Grant Applicants

23

Quarterly Grant Recipients

6

New Investor Initiative Partnerships

\$3,128,983

Grants Made

## Nordic Foundation

Supporting scientific research and initiatives related to the financial markets in Finland, Denmark and Sweden, with the goal of increasing competence and competitiveness for the financial markets within these countries.

78

Grant applications

31

Funded projects including 7 Financial Literacy projects

21M

SEK In distributed grants

## Nasdaq Entrepreneurial Center

The Nasdaq Entrepreneurial Center (Nasdaq Center) mission as a nonprofit is to improve inclusion, access, and knowledge in entrepreneurship to advance economic progress for all. With donations from foundations and corporate partners, the Nasdaq Center delivers world-class education, global networks, and cutting-edge research—fueled by the largest real-time intelligence on entrepreneurship worldwide- that educates and empowers founders across the globe.

101,312

Entrepreneurs Served

2,120

Original Programs

12,207

Hours of Education

60%

Women Entrepreneurs

65%

Entrepreneurs of Color

175

Countries Reached

## Corporate and Employee-Led Philanthropy

Our corporate and employee donations reflect the causes and initiatives valued by our global community of employees, clients, and partners. Our contributions support a diverse range of charities and community organizations, aligning with our commitment to making a meaningful impact locally and globally.

92%

Growth in Global Employee Volunteers

2,692

Volunteer Hours Given

\$556,710

Employee Donations & Nasdaq Matches

822

Institutions Supported

572

Employee Donations

\$229,357

Corporate Donations

Including: Angelwish, Christopher and Dana Reeve Foundation, Doctors Without Borders Memorial Sloan Kettering Cancer Center, Movember Foundation, The Janeway Children's Hospital Foundation, Unicef, World Central Kitchen.

## Reimagining a More Sustainable Tomorrow

Marketplace Solutions Helping Clients Achieve their Sustainability Objectives

- Continued to gain traction with Sustainable Lens™ amongst our corporate clients with our Corporate Sustainability Reporting Directive (CSRD) readiness capabilities
- Empowered our clients with expanded carbon accounting capabilities in Nasdaq Metrio™ to calculate and track their Scope 1, 2 and 3 emissions giving them a better understanding of their carbon footprint
- Supported clients with management of compliance for expanding global sustainability reporting regulations such as the CSRD, International Financial Reporting Standards (IFRS), and Australian Accounting Standards Board (AASB)
- Published our annual Global Net Zero Pulse Report sharing insights on how the market for durable carbon removal credits has changed and the role carbon credits play in net zero strategies

7

Climate Tech IPOs accounting for \$220M IPO

9

SPAC Combos with a combined market value of \$11,029M

2

OTC Upgrades accounting for \$278M

## Nasdaq Verafin Helping Clients Fight Financial Crime

The Nasdaq Verafin 2024 Global Financial Crime Report examines the state of financial crime, its deep human impact, and how it threatens the integrity of global financial system.

VIEW OUR CASE STUDY

## Member or signatory of:



## Industry-leading ratings with:



## Recognized for:



## Engaging Global Stakeholders

