Investment intelligence



## Nasdaq-100® Index

The Benchmark of Today's Economy

The Nasdaq-100 Index<sup>®</sup> (NDX) is one of the world's preeminent large-cap growth indexes. It includes 100 of the largest domestic and international non-financial companies listed on the Nasdaq Stock Market based on market capitalization. With category-defining companies on the forefront of innovation—Apple, Microsoft, Alphabet, Intel, Facebook, Amgen, Starbucks, Tesla—the Nasdaq-100 index defines today's modern-day industrials. These are the disruptors; the game-changers; the forward-thinkers—companies that influence our daily lives:

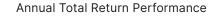


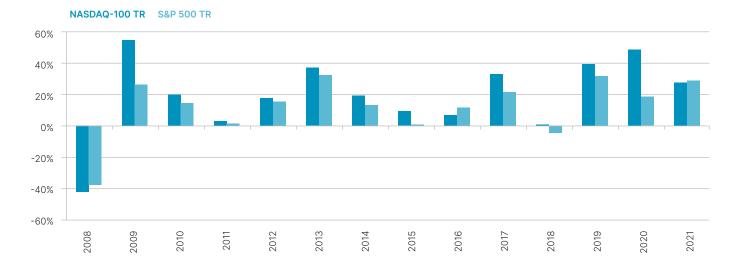
## Old Economy vs. New Economy

The rise in the Nasdaq-100 is quite simple: the U.S.'s economic growth has shifted from the traditional industries (Basic Materials and Oil & Gas) to the newer sectors (Health Care and Technology). And we need a new barometer for today's economy. Companies like GE, Chicago Gas Company, American Sugar Company, and the other original Dow Industrials helped spur the economic growth of the US economy in the late 1800s and into the 20th century. Today, however, our modern-day industrials look much different: Apple, Amazon, Intel, and Microsoft have become global leaders in the technology sector by helping to create products that continue to be in high demand from consumers. From computers to cell phones to healthcare and streaming entertainment—all of these products and services will continue to become more advanced in the future.

## Nasdaq-100 Quick Facts:

- Launched on January 31, 1985, the Nasdaq-100 Index is comprised of the 100 largest, non-financial companies listed on the Nasdaq Stock Market.
- The Nasdaq-100 has outperformed the S&P 500 11 of the past 14 years.
- There are more than 490 products tied to the Nasdaq-100 globally, including ETFs, Options, Annuities, Futures and more; the current value of NDX-related products exceeds \$1T.
- The diversity of companies included in the Nasdaq-100 help to make it the best performing large cap growth index. Since 2003, the Nasdaq-100 has posted a compound annual growth rate (CAGR) of:
  - + 21% in Earnings
  - + 13% in Revenues
  - + 26% in Dividend Value
  - 9% in P/E





## For more information:

Visit nasdaq.com/nasdaq-100 or nasdaq.com/solutions/insurance-solutions

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